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Agency for Planning

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MEMORANDUM

To: CMAP Board
From: Daniel Olson, Senior Energy Efficiency Planner
Date: March 7, 2012
Re: Update on the Energy Impact Illinois (EI2) Program

Energy Impact Illinois (EI2) is coming off a busy fall and winter with its recent “Two Bills” marketing campaign and continued implementation of its cross-sector financing programs, the last of which launched in November 2011. Since the launch, EI2 has seen increased website traffic, and is also seeing a slow, but steadily increasing interest in retrofits across building sectors. The program is currently building upon the initial success of the marketing campaign and currently conducting a more focused, on-the-ground community outreach strategy to various local government, nonprofit, and business stakeholders throughout the region. EI2 is also learning from the first few months of its live financing programs, and appropriately fine-tuning them to deliver the best incentives for building owners looking to make energy efficient upgrades to their properties.

An overview and update of these highlights will be presented at the March 14, CMAP Board meeting. For more information, please refer to <http://www.cmap.illinois.gov/energy>, <http://www.TheEnergyBills.org>.

ACTION REQUESTED: Discussion

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